

**RESOLUTION  
BOROUGH OF HIGH BRIDGE  
COUNTY OF HUNTERDON  
STATE OF NEW JERSEY**

**THE BRIDGE: 2016 ADVERTISING RATES**

**NUMBER: 24-2016**

**ADOPTED: JANUARY 4, 2016**

**NOW THEREFORE BE IT RESOLVED** The Mayor and Council of the Borough of High Bridge set the rates for advertising in the Borough Newsletter as listed

2016 TOWN RESIDENT AND "RESIDENT BUSINESS RATE"			
<u>DESCRIPTION</u>	<u>DIMENSION</u>	ONE TIME RATE	THREE TIME RATE
Full Page	7.5' x 10"	\$106	\$270
Half Page	7.5' x 4.5"	\$79	\$205
Third of a Page	7.5' x 3.25'	\$68	\$175
Quarter Page	3.75' x 4.5'	\$57	\$145
Business card	3.5'x2'	\$41	\$105

2016 "NON-RESIDENT RATE"			
<u>DESCRIPTION</u>	<u>DIMENSION</u>	ONE TIME RATE	THREE TIME RATE
Full Page	7.5' x 10"	\$139	\$356
Half Page	7.5' x 4.5'	\$103	\$264
Third of a Page	7.5' X 3.25'	\$88	\$225
Quarter Page	3.75' x 4.5'	\$73	\$187
Business card	3.5'x2'	\$54	\$140

**ATTEST:**

\_\_\_\_\_  
John Gregory, Administrator  
Municipal Clerk

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Mark Desire  
Mayor

ROLL CALL VOTE					
COUNCIL MEMBER	Move	Second	Yes	No	Abstain/Absent
Mayor Desire	---	---	---	---	---
Councilwoman Hughes			X		
Councilwoman Scarcia			X		
Councilwoman Shipps			X		
Councilman Stemple			X		
Councilman Strange	X		X		
Councilman Zappa		X	X		