



## Soap Box Derby Registration Form And Release

**(Complete one form per racer. If a family has more than one racer, each racer must have his/her own registration form.)**

Racer's name: \_\_\_\_\_ Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Racer's address: \_\_\_\_\_

Parent(s)/guardian(s): \_\_\_\_\_

Parent(s)/guardian(s) phone: Home ( ) \_\_\_\_\_ / Cell ( ) \_\_\_\_\_

Parent(s)/guardian(s) email: \_\_\_\_\_

Parent(s)/guardian(s) address (if different than Racer): \_\_\_\_\_

In consideration for the Racer named above ("my child") participating in the High Bridge Soap Box Derby, I certify that, (a) as the legal parent/guardian of my child, I grant permission for my child to enter the Derby on June 4, 2016, and (b) my child and I have read the above information and that it is true, and that we agree to the terms in this Registration Form.

I agree to the following:

- Any and all expenses incurred in transporting my child and his/her car to and from the race shall be at my sole expense.
- Any and all expenses incurred in building or repairing my child's car shall be at my sole expense.
- I will meet all deadlines and schedules from time-to-time established by High Bridge for the performance of the acts and the submission of documentation and information to High Bridge.
- I certify that my child's car was constructed in all respects in accordance with the current Official Rules governing the Derby.
- I understand and agree that, as a prerequisite to competing in the Derby, my child, together with his/her car, shall have undergone and passed an inspection conducted by High Bridge, in its sole discretion, to determine compliance with its rules, spirit and specifications applicable to my child's division in the Derby and that the decisions of High Bridge and its officials regarding qualification and disqualification and compliance with the rules, spirit and specifications applicable to that division shall be final and binding upon me, my child and all other parties. I understand that such an inspection is not a safety inspection and that I am solely responsible for the safety of my child's car.

I consent on my behalf and on behalf of my child that any and all videotapes, films, photographs, motion pictures and/or audio recordings (collectively "recordings") made of my child or my child's voice relative to the Derby may be used by High Bridge, and its representatives, volunteers, employees, officers, officials, sponsors, agents, assignees, licensees and/or successors (collectively "representatives"), in whatever way they desire, including but not limited to for television programs and/or any other publicity. Furthermore, we agree that any such recordings shall at all times be the property of High Bridge, which shall have the sole right, title and interest to sell, duplicate, reproduce or make other uses of such recordings as it may desire, free and clear of any claim whatsoever on our part and we therefore waive any right to inspect or approve those recordings.

Finally, my child and I waive and release all claims, rights, causes of action and demands, whether for personal injuries, property damage or any other losses, damages or expenses that I and/or my child may have against High Bridge and/or its representatives arising from or in any manner related to my child's participation in the Derby and/or any activities incidental or related thereto, including but not limited to arising from or in connection with recordings of the Derby.

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**REGISTRATION FEE is \$25 per child. If your family enters two or more children, the fee is \$20 per child  
Send check payable to "High Bridge Events Committee," 71 Main St., High Bridge, NJ 08829.**

For High Bridge use only

Car inspected on: \_\_\_\_\_ Car inspected by: \_\_\_\_\_

Car weight: \_\_\_\_\_ lbs. Car has braking mechanism: yes \_\_\_\_\_ no \_\_\_\_\_

Driver Weight: \_\_\_\_\_ lbs. Car has steering mechanism: yes \_\_\_\_\_ no \_\_\_\_\_

Car has 4 wheels: yes \_\_\_\_\_ no \_\_\_\_\_

# 9TH ANNUAL SOAP BOX DERBY!

On Saturday, June 4th 2016,  
High Bridge will sponsor its  
annual Soap Box Derby.

The HB Soap Box Derby is a  
**UNIQUE EVENT**  
that is  
**UNMATCHED**  
in Hunterdon County  
and the  
surrounding areas.

This event brings  
enthusiasts  
from all over.

Your company can benefit  
from the exposure of  
advertising  
at this event.

Look inside this brochure  
to select the level of  
sponsorship that would  
best fit your company's needs.

# HIGH BRIDGE

presents



**Deadline for ad submission is  
May 13, 2016!**

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June 4, 2016

Is

**High Bridge  
SOAP BOX  
DERBY  
DAY!**

Advertising  
Opportunity

Presented By

# HIGH BRIDGE

BOROUGH

Hunterdon County, New Jersey

# RACE COURSE ADVERTISING

**TITLE SPONSOR:** The race, and all related publications, logos, materials and press releases, will be titled, "The High Bridge Soap Box Derby, Sponsored by **YOUR COMPANY NAME**", PLUS the Finish line banner (supplied by Sponsor) will belong to the Title Sponsor: **\$5,000.**

**FINISH LINE TOWER:** \$500.00 each tower (**\$850 for pair**).  
Two towers flanking the finish line. Excellent placement for press photo coverage.

**START LINE:** Towers, \$500 each (**\$850 for pair**),  
Two towers flanking the start line. Excellent placement for press photo coverage.



**HAY BALE AD: \$50 each.** Your graphic on a bale of hay lining the course  
Excellent placement for press photo coverage. Sponsor simply provides graphic. (see picture at right)



## RACE DAY PROGRAM ADVERTISING

**Back Cover, "Race Day" \$300 for 1/2 page, \$500 full page** The back cover advertisement is a full color ad.

**Inside Front, or Inside Back Cover, "Race Day" \$300.00** The inside front- or back-cover advertisements will be a full-page, exclusive ad. It will not share space with any other company's advertisement. This will be a full-color ad.

**Full Page, "Race Day" \$150.00**

**2/3 Page, "Race Day" \$100.00**

**1/3 Page, "Race Day" \$50.00**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Info: \_\_\_\_\_

Checks made payable to: **"High Bridge Events Committee"**

Ads can be e-mailed to [jtaylor@binsky.com](mailto:jtaylor@binsky.com)

Ads should be in PDF or TIF format. Ads that are submitted as print will be scanned on a best-effort basis. Digital ads are recommended.

### Ad sizes are as follows:

- Full Page, covers: 4.5" x 6.5"
- 2/3 page: maximum of 4.5" wide, by 4"
- 1/3 page: maximum of 4.5" wide, by 2"