

**RESOLUTION
BOROUGH OF HIGH BRIDGE
COUNTY OF HUNTERDON
STATE OF NEW JERSEY**

THE BRIDGE: 2015 ADVERTISING RATES

NUMBER: 25-2015

ADOPTED: JANUARY 5, 2015

NOW THEREFORE BE IT RESOLVED The Mayor and Council of the Borough of High Bridge set the rates for advertising in the Borough Newsletter as listed

2015 TOWN RESIDENT AND "RESIDENT BUSINESS RATE"			
<u>DESCRIPTION</u>	<u>DIMENSION</u>	<u>ONE TIME RATE</u>	<u>THREE TIME RATE</u>
Full Page	7.5' x 10"	\$106	\$270
Half Page	7.5' x 4.5"	\$79	\$205
Third of a Page	7.5' x 3.25'	\$68	\$175
Quarter Page	3.75' x 4.5'	\$57	\$145
Business card	3.5'x2'	\$41	\$105

2015 NON-RESIDENT RATE"			
<u>DESCRIPTION</u>	<u>DIMENSION</u>	<u>ONE TIME RATE</u>	<u>THREE TIME RATE</u>
Full Page	7.5' x 10"	\$139	\$356
Half Page	7.5' x 4.5'	\$103	\$264
Third of a Page	7.5' X 3.25'	\$88	\$225
Quarter Page	3.75' x 4.5'	\$73	\$187
Business card	3.5'x2'	\$54	\$140

Adam Young
Deputy Municipal Clerk

Mark Desire
Mayor

ROLL CALL VOTE				
COUNCIL MEMBER	YES	NO	ABSTAIN	ABSENT
Mayor Desire	■	■	■	■
Councilwoman Hughes				
Councilwoman Scarcia				
Councilwoman Shipps				
Councilman Strange				
Councilman Zappa				