

# HIGH BRIDGE

## BOROUGH

*Hunterdon County, New Jersey*

### **High Bridge Events Committee** **2020 General Sponsorship Packages**

#### **Gold Sponsor: \$5,000**

- Priority mention in all media advertising
- Medium banner display at all Borough Events
- Verbal acknowledgement of Sponsorship at each event
- Logo placement on event T-shirts, if applicable

#### **Silver Sponsor: \$2,500**

- Mention in all media advertising
- Banner display at all Borough events
- Verbal acknowledgement of Sponsorship at each event
- Logo placement on event T-shirts, if applicable

#### **Bronze Sponsor: \$1,250**

- Mention in all media advertising
- Verbal acknowledgement of Sponsorship at each event
- Logo placement on event-shirts, if applicable

#### **“Commons” Banner Sponsor: \$500**

- Medium banner display at all Borough Common's events

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*The following special events sponsors receive appropriate banner placement based on level of sponsorship (\$250 & upwards). All sponsors are acknowledged and thanked verbally at the event as well as in social media and Borough website.*

### **Pooch Parade: 25th Anniversary Celebration**

- ▣ Gold Sponsor: \$300
- ▣ Silver Sponsor: \$200
- ▣ Bronze Sponsor: \$100
- ▣ Other: \$ \_\_\_\_\_

### **Soap Box Derby**

- ▣ Premier Sponsor: \$1,000
- ▣ Gold Sponsor: \$500
- ▣ Silver Sponsor: \$250
- ▣ Bronze Sponsor: \$100
- ▣ Other: \$ \_\_\_\_\_

### **Concerts in the Commons: Support local arts and live music**

- ▣ Commons Stage Premiere Sponsor: \$5,000
- ▣ Concert Night Sponsor: \$2,000
- ▣ Band Sponsor: \$800
- ▣ Battle of the Band Sponsor: \$500
- ▣ Other: \$ \_\_\_\_\_

### **Salsa Night Sizzle: 5th anniversary celebration**

- ▣ Premier Sponsor: \$1,000
- ▣ Gold Sponsor: \$500
- ▣ Silver Sponsor: \$250
- ▣ Bronze Sponsor: \$100
- ▣ Other: \$ \_\_\_\_\_

### **Community Day**

- ▣ Premier Sponsor: \$1,000
- ▣ Gold Sponsor: \$500
- ▣ Silver Sponsor: \$250
- ▣ Bronze Sponsor: \$100
- ▣ Other: \$ \_\_\_\_\_

### **Plein Air Paint Out**

- ▣ Premier Sponsor: \$1,000
- ▣ Gold Sponsor: \$500
- ▣ Silver Sponsor: \$250
- ▣ Bronze Sponsor: \$100
- ▣ Other: \$ \_\_\_\_\_

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### High Bridge Events Committee

#### 2020 Events Listing (subject to change)

**Easter Egg Hunt:** April 4, (Rain Date April 11) Union Forge Park

**Solitude Open Houses:** May 3, June 14, July 13, August 9, September 14, October 11, November 8, December 6, December

**Concerts in the Commons:** May 30, June 13, July 18, July 25, August 8, August 22  
(Rain Dates: May 31, June 14, July 19, July 26, August 9, August 23)

**Friday Night Flicks:** June 5, July 10 (Rain dates Sat July 6 & 11) Commons Park

**Soap Box Derby:** June 6, (Rain Date September 5) Main Street

**Pooch Parade:** June 13, Commons Park

**Fourth of July Celebration, July 4th Jubilee:** July 4, Commons Park

**Community Day:** September 12 (Rain or Shine) Union Forge Park

**Salsa Night Sizzle:** Dance and Live Orchestra, September 26, Commons Park

**Annual Halloween Parade:** October 31, (Rain Date November 1) Commons Park

**Paint Out:** November 8, Location TBD

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### High Bridge Events Committee

### Payment Details

**Commons Stage Banner:** Have your logo or other graphic displayed on the Commons Stage Banner all season (May through October). The Commons is the setting for the Saturday Night Flicks, Concerts, Pooch Parade and Salsa Night and is visited by hundreds of people every week hiking, biking or walking their dogs on the Columbia Trail.

**Full Banner Sponsorship \$500**       **Half Banner Sponsorship \$250**

**General Event Sponsorships:** If none of our Packages or Event Sponsorships appeal to you, please specify an amount, and your contribution will support as many events as possible. Your contribution will be acknowledged throughout the year.

**\$2,500**       **\$1,000**       **\$500**       **\$250**       **\$125**       **Other \$ \_\_\_\_\_**

**Sponsorship In-Kind:** Some of our event organizers welcome donations of product, materials or services. These can be in the form of printing services, signs, banners, food and beverages, or products that can be used as awards and trophies. If you would like to make an In-Kind Sponsorship donation, please indicate the event(s) you would like to support, and tell us what services or products you would like to contribute to that event:

**Payment Options:** Please check the box(s) for the event(s) you would like to sponsor, provide your contact information, and select from the payment options below.

Contact Name/Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Our check is enclosed for \$ \_\_\_\_\_

We pledge to contribute \$ \_\_\_\_\_. Please send us a reminder on this date: \_\_\_\_\_

We would like to make payments in equal amounts on these dates: \_\_\_\_\_ and \_\_\_\_\_

**Checks to be made payable to the High Bridge Events Committee and mailed, with the appropriate forms, to Borough Hall, 97 West Main St, High Bridge NJ 08829.**

**Or you may pay electronically @ [www.highbridge.org](http://www.highbridge.org)**

Have questions? Feel free to email the Events Committee: [events@highbridge.org](mailto:events@highbridge.org) or call Borough Hall directly @ 908-638-6455. Thank you in advance for your support!