

High Bridge Events Committee

2021 General Sponsorship Packages

Gold Sponsor: \$5,000

- Priority mention in all media advertising
- Medium banner display at all Borough Events
- Verbal acknowledgement of Sponsorship at each event
- Logo placement on event T-shirts, if applicable

Silver Sponsor: \$2,500

- Mention in all media advertising
- Banner display at all Borough events
- Verbal acknowledgement of Sponsorship at each event
- Logo placement on event T-shirts, if applicable

Bronze Sponsor: \$1,250

- Mention in all media advertising
- Verbal acknowledgement of Sponsorship at each event
- Logo placement on event-shirts, if applicable

“Commons” Banner Sponsor: \$500

- Medium banner display at all Borough Common’s events

The following special events sponsors receive appropriate banner placement based on level of sponsorship (\$250 & upwards). All sponsors are acknowledged and thanked verbally at the event as well as in social media and Borough website.

Saturday Night Concerts in the Commons: Support local arts and live music

- ▣ Commons Stage Premiere Sponsor: \$5,000
- ▣ Concert Night Sponsor: \$2,000
- ▣ Band Sponsor: \$800
- ▣ Battle of the Band Sponsor: \$500
- ▣ Other: \$ _____

Pooch Parade: 25th Anniversary Celebration

- ▣ Gold Sponsor: \$300
- ▣ Silver Sponsor: \$200
- ▣ Bronze Sponsor: \$100
- ▣ Other: \$ _____

Soap Box Derby

- ▣ Premier Sponsor: \$1,000
- ▣ Gold Sponsor: \$500
- ▣ Silver Sponsor: \$250
- ▣ Bronze Sponsor: \$100
- ▣ Other: \$ _____

Salsa Night Sizzle: 5th anniversary celebration

- ▣ Premier Sponsor: \$1,000
- ▣ Gold Sponsor: \$500
- ▣ Silver Sponsor: \$250
- ▣ Bronze Sponsor: \$100
- ▣ Other: \$ _____

Paint Out

- ▣ Premier Sponsor: \$1,000
- ▣ Gold Sponsor: \$500
- ▣ Silver Sponsor: \$250
- ▣ Bronze Sponsor: \$100
- ▣ Other: \$ _____

High Bridge Events Committee
2021 Events Listing (subject to change)

Easter Egg Hunt, March 27, (*Rain Date April 3*) Union Forge Park

Soap Box Derby, September 4, Main Street

Pooch Parade, June 12, (*Rain Date June 19*) Commons Park

Saturday Night Concerts in the Commons, June, July & August, Commons Park

Salsa Night Sizzle, September 18, (*Rain Date September 25th*) Dance and Live Orchestra,
September, Commons Park

Community Treasure Hunt, September 25

Paint Out, October 9th, Location TBD

Halloween House Decorating Event, October 29th

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Payment Details

Commons Stage Banner: Have your logo or other graphic displayed on the Commons Stage Banner all season (May through October). The Commons is the setting for the Concerts, Pooch Parade, Halloween festivities and Salsa Night and is visited by hundreds of people every week hiking, biking, or walking their dogs on the Columbia Trail.

Full Banner Sponsorship \$500 **Half Banner Sponsorship \$250**

General Event Sponsorships: If none of our Packages or Event Sponsorships appeal to you, please specify an amount, and your contribution will support as many events as possible. Your contribution will be acknowledged throughout the year.

\$2,500 **\$1,000** **\$500** **\$250** **\$125** **Other \$_____**

Sponsorship In-Kind: Some of our event organizers welcome donations of product, materials or services. These can be in the form of printing services, signs, banners, food and beverages, or products that can be used as awards and trophies. If you would like to make an In-Kind Sponsorship donation, please indicate the event(s) you would like to support, and tell us what services or products you would like to contribute to that event:

Payment Options: Please check the box(s) for the event(s) you would like to sponsor, provide your contact information, and select from the payment options below.

Contact Name/Company: _____

Street Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

Our check is enclosed for \$ _____

We pledge to contribute \$ _____. Please send us a reminder on this date: _____

We would like to make payments in equal amounts on these dates: _____ and _____

Checks to be made payable to the High Bridge Events Committee and mailed, with the appropriate forms, to Borough Hall, 97 West Main St, High Bridge NJ 08829.

Or you may pay electronically @ www.highbridge.org

Have questions? Feel free to email the Events Committee: events@highbridge.org or call Borough Hall directly @ 908-638-6455. Thank you in advance for your support!