

# High Bridge Events Committee

## 2022 Sponsorship Packages

### 14<sup>th</sup> Annual Soap Box Derby

Saturday, June 4<sup>th</sup>

**Title Sponsor:** \$2,000 This package is only available to one business.

- Your business will appear in all advertisements as a mention in the event's title:
  - *Example: "The High Bridge Soap Box Derby, sponsored by (your business)"*
- A Large banner will be placed across the Main Street near the start line, prominently displayed for press photos.
- Your logo will be the only logo prominently displayed on the front of the event t-shirts.
- Two hay bale banners.
- Your sponsorship will be announced on the Soap Box Derby Facebook page with an advertisement (limited to a 15 mile radius advertisement).
- Your business will receive continued public acknowledgement at all Borough events, in social media posts pertaining to the event, as well as printed media.

**Premier Sponsor:** \$250

- Two hay bale banners.
- Your business name displayed on the back of the event t-shirts.
- Continued public acknowledgement at all Borough events, in social media posts pertaining to the event, as well as printed media.

**Gold Sponsor:** \$100

- Two hay bale banners.
- Continued public acknowledgement at all Borough events, in social media posts pertaining to the event, as well as printed media.

### Summer Concert Series

Throughout the Summer, dates TBD

**Title Sponsor:** \$5,000 Only available to one business.

- Your business will appear in all advertisements as a mention in the event's title:
  - *Example: "The High Bridge Summer Concert Series, sponsored by (your business)"*
- A Large banner will be placed on the front of the stage, prominently displayed for press photos.
- Your logo will be the only logo prominently displayed at the top of the back of the event t-shirts.
- Your sponsorship will be announced across Borough social media.
- Your business will receive continued public acknowledgement at all Borough events, in social media posts pertaining to the concerts, as well as printed media.

### **Band Sponsor: \$2,500**

- A large banner will be displayed on or near the stage
- Your logo will be the only logo prominently displayed in the middle of the back of the event t-shirts.
- Your sponsorship will be announced across Borough social media.
- Your business will receive continued public acknowledgement at all Borough events, in social media posts pertaining to the concerts, as well as printed media.

### **Stage Sponsor: \$500**

- A medium banner hung on the front of the stage.
- Your business name displayed on the back of the event t-shirts.
- Your sponsorship will be announced across Borough social media.
- Continued public acknowledgement at all Borough events, in social media posts pertaining to the concerts, as well as printed media.

## **Friday Night Movies in the Park**

**May 6<sup>th</sup>, June 17<sup>th</sup>, September 2<sup>nd</sup>, October 15<sup>th</sup> (Rain dates will be the following Friday)**

### **Title Sponsor: \$1,000 Only available to one business**

- Your business will appear in all advertisements as a mention in the event's title:
  - *Example: "The High Bridge Friday Night Movies, sponsored by (your business)"*

- Vendor space will be reserved for you if applicable.
- A small banner flanking the screen.
- You will be able to give feedback on the movies we choose via online poll.
- Your logo will be the only logo prominently displayed on all merchandise, which is to be determined. (insulated bag, mug, or similar)
- Your sponsorship will be announced across Borough social media.
- Your business will receive continued public acknowledgement at all Borough events, in social media posts pertaining to the movies, as well as printed media.

**Movie Sponsor: \$250**

- Vendor space on the field will be reserved for you if applicable.
- A small banner flanking the screen.
- You will be able to give feedback on the movies we choose via online poll.
- Your sponsorship will be announced across Borough social media.
- Continued public acknowledgement at all Borough events, in social media posts pertaining to the movies, as well as printed media.

**Ticket Sponsor: \$100**

- Vendor space will be reserved for you if applicable.
- Your sponsorship will be announced across Borough social media.
- Continued public acknowledgement at all Borough events, in social media posts pertaining to the movies, as well as printed media.

## **High Bridge Events Committee**

### **Sponsorship and Payment Details**

**Banners:** Large banners will be sized appropriately for the space, and the details will be discussed between your business and the event lead before ordering. Medium stage banners will be 6' x 3' and displayed on the front of the stage. Small banners will be 24" x 18" and will be displayed on hay bales or flanking the movie screen depending on your sponsorship choice. All stage banners will remain displayed throughout the season, will be visible during all other Commons events, and seen by hundreds of cyclists, hikers, dog walkers, and visitors to both High Bridge and the Colombia Trail.

**Vendors: Vending is available for the Summer Concert Series as well.** The nature of our planning for this event and the contract involved dictates that we cannot set dates in stone until the signed contract is counter signed by the Borough. If you are interested in vending at concerts, please email us at [events@highbridge.org](mailto:events@highbridge.org) and we will do our best to accommodate and provide

detailed instructions on the forms needed for food vending and open flame. **Placement of your booth is up to the discretion of the event lead.**

**Sponsorship In-Kind:** Some of our event organizers welcome donations of product, materials, or services. These can be in the form of printing services, signs, banners, food and beverages, or products that can be used as awards and trophies. If you would like to make an In-Kind Sponsorship donation, please indicate the event(s) you would like to support and tell us what services or products you would like to contribute to that event.

**Payment Options:** Please indicate which package you would like to purchase, provide your contact information, and select from the payment options below.

Contact Name/Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Package I would like to purchase: -

Our check is enclosed for \$ \_\_\_\_\_

We pledge to contribute \$ \_\_\_\_\_. Please send us a reminder on this date:

\_\_\_\_\_

We would like to make payments in equal amounts on these dates: \_\_\_\_\_ and

\_\_\_\_\_

**Checks to be made payable to the High Bridge Events Committee and mailed, with the appropriate forms, to Borough Hall, 97 West Main St, High Bridge NJ 08829.**

**Or you may pay electronically @ [www.highbridge.org](http://www.highbridge.org)**

Have questions? Feel free to email the Events Committee: [events@highbridge.org](mailto:events@highbridge.org) or call Borough Hall directly at 908-638-6455. Thank you in advance for your support!